

EXHIBITOR AND SPONSOR CONTRACT

1. COMPANY INFORMATION

Company Name (as it should appear in print)

Alphabet letter under which you would like your company name to be listed

Address

City State/Country Zip/Postal Code

Phone Website

Exhibit Booth Coordinator Contact Information

Contact Name Contact Title

Contact Phone Contact Email (Required)

2. BOOTH SIZE

10'x10' Inline Booth.....	\$2,595
10'x10' Corner Booth.....	\$2,795
10'x20' Inline Booth.....	\$4,990
10'x20' Combo Booth.....	\$5,190
10'x20' Endcap Booth.....	\$5,390
20'x20' Island Booth.....	\$10,580
20'x30' Island Booth.....	\$15,370
20'x40' Island Booth.....	\$20,160
Virtual-Only Exhibit Booth.....	\$2,595
Start-Up Alley.....	\$1,500

CONTACT US

Need more information or assistance customizing your experience? We're happy to help!

Exhibitor Contact

Deb Brisson, Exhibits & Sponsorship Manager
dbrisson@aae.org | 312-872-0466

Sponsorship Contact

Marianne Niles, Corporate Relations Manager
mniles@aae.org | 312-872-0471

3. BOOTH INFORMATION

Please list the companies you prefer not to be near

Please list the companies you prefer to be near

Products and/or services to be exhibited (Required):

Are you debuting any products or services at this year's show?

4. SPONSORSHIP OPPORTUNITIES

Please specify a quantity of at least 1 where applicable.

Celebrate! Phoenix.....	\$175,000
Keynote Speaker.....	\$40,000
Resident Awards.....	\$35,000
Attendee Lounge.....	\$30,000
Registration Bags.....	\$25,000
General Assembly.....	\$20,000
Mobile App.....	\$20,000
President's Breakfast.....	\$20,000
Welcome Reception.....	\$20,000
Convention Center Wi-Fi.....	\$18,500
Key Cards.....	\$18,000
Resident Reception.....	\$18,000
5K Fun Run.....	\$15,000
AAE Digital Signage.....	\$15,000
Escalator Clings.....	\$14,000
Golf Simulator.....	\$14,000
Lanyards.....	\$13,000
Foundation Donor and Leadership Reception.....	\$12,000
Notebook & Pen.....	\$12,000
Charging Lounge.....	\$11,000
Coolidge Brunch.....	\$10,000
Endo Wellness Challenge.....	\$10,000
Escalator Runners.....	\$10,000

EXHIBITOR AND SPONSOR CONTRACT (CONTINUED)

4. SPONSORSHIP OPPORTUNITIES (CONTINUED)

Please specify a quantity of at least 1 where applicable.

President's Reception.....	\$10,000
Top of Escalator Wall Cling.....	\$10,000
Meter Board Light Boxes (6).....	x \$9,000 each
Track Sponsorship (6).....	x \$8,000 each
Welcome Gift.....	\$8,000
Exhibit Hall Happy Hour.....	\$7,500
To the Point Corporate Lectures Live & Online (12).....	x \$7,500 each
<i>Boxed Lunch Addition</i>	x \$4,000 each
Barista Station (2).....	x \$7,000 each
Photo Booth Fun.....	\$7,000
Professional Headshots.....	\$7,000
Rise & Shine Fitness.....	\$7,000
AAE Educational Session Support (26).....	x \$6,500 each
Caricature Artist.....	\$6,500
Window Clings – Large (4).....	x \$6,500 each
Escalator Header Cling.....	\$6,000
Professional Staff Reception.....	\$6,000
Career Fair Sponsor.....	\$5,000
Closing Party Craft Beer Tasting.....	\$5,000
Full Day Virtual “Commercial”.....	\$5,000
Glass Railing Clings.....	\$5,000
Show Dailies.....	x \$5,000 each
Window Clings – Medium (4).....	x \$5,000 each
AAE22 Website Ads.....	\$3,500
Convention Center Digital Ads.....	\$3,500
Lunch Table Tent Cards.....	\$3,500
Window Clings – Small (2).....	x \$3,500 each
Email Banner Ads.....	\$3,000
Exhibitor Meeting Room.....	x \$2,500 each
On-Demand Rapid Fire Presentation (12).....	x \$2,500 each
Product Showcase On Demand (10).....	x \$2,000 each
AAE22 Live Home Page Tile Ad (6).....	x \$1,800 each
Exhibitor Storage Area.....	x \$1,800 each
Scavenger Hunt Traffic Builder.....	\$1,500
Spotlight on New Exhibitors.....	\$1,500
Virtual Show Specials (12).....	x \$1,000 each
Career Fair Table.....	\$300
Virtual Booth Banner Add-On.....	\$250
Hotel Door Drop.....	\$200

5. TOTAL CONTRACT

Exhibit Booth Total: \$ _____

Sponsorship Total: \$ _____

6. SPONSORSHIP TIER

NOTE: Booth purchases do not qualify toward investment tiers.

Refer to the Sponsorship total in Section 5 and select your investment level to determine your benefits (see prospectus for details):

Diamond.....	\$75,000+
Platinum.....	\$50,000 to \$74,999
Gold.....	\$30,000 to \$49,999
Silver.....	\$10,000 to \$29,999

7. FORM OF PAYMENT

A 25 percent deposit (in U.S. funds) is required.

Select:

- Invoice for check payment
- Charge the credit card below for 25%
- Charge the credit card below for the full amount

Payment is by (please check one):

Visa MasterCard American Express Discover

Card Number	Expiration Date	CVC Code
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Authorized by (print name)

Signature	Date
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TERMS AND CONDITIONS

The company or individuals listed on this application agree to comply with all the policies, terms and regulations contained in the AAE **Exhibitor and Sponsor Rules & Regulations**. The company or individuals further agree to comply with all policies, terms and regulations adopted after publication of the original Exhibit & Sponsorship Prospectus and to all conditions under which exhibit space in the Phoenix Convention center (“Facility”) is leased. We further acknowledge that the AAE reserves the right, in its absolute discretion, to reject this Application/Contract. This application shall not become a binding contract until fully executed by both parties.