

# EXHIBITOR AND SPONSOR CONTRACT

## 1. COMPANY INFORMATION

Company Name (as it should appear in print)

Alphabet letter under which you would like your company name to be listed

Address

City State/Country Zip/Postal Code

Phone Website

### Exhibit Booth Coordinator Contact Information

Contact Name Contact Title

Contact Phone Contact Email (Required)

## 2. BOOTH SIZE

10'x10' Inline Booth.....	\$2,395
10'x10' Corner Booth.....	\$2,595
10'x20' Inline Booth.....	\$4,790
10'x20' Combo Booth.....	\$4,990
10'x20' Endcap Booth.....	\$5,190
20'x20' Island Booth.....	\$10,380
20'x30' Island Booth.....	\$15,170
20'x40' Island Booth.....	\$19,960

Prices above reflect \$200 Early Bird discounts.

Virtual-Only Exhibit Booth.....	\$2,395
Start-Up Alley.....	\$1,300

Early Bird Pricing does not apply.

### CONTACT US

Need more information or assistance customizing your experience? We're happy to help!

#### Exhibitor Contact

Deb Brisson, Exhibits & Sponsorship Manager  
[dbrisson@aae.org](mailto:dbrisson@aae.org) | 312-872-0466

#### Sponsorship Contact

Marianne Niles, Corporate Relations Manager  
[mnils@aae.org](mailto:mnils@aae.org) | 312-872-0471

## 3. BOOTH INFORMATION

Please list the companies you prefer not to be near

Please list the companies you prefer to be near

Products and/or services to be exhibited (Required):

Are you debuting any products or services at this year's show?

## 4. SPONSORSHIP OPPORTUNITIES

Please specify a quantity of at least 1 where applicable.

Celebrate! Phoenix.....	\$175,000
Keynote Speaker.....	\$40,000
Resident Awards.....	\$35,000
Attendee Lounge.....	\$30,000
Registration Bags.....	\$25,000
General Assembly.....	\$20,000
Mobile App.....	\$20,000
President's Breakfast.....	\$20,000
Welcome Reception.....	\$20,000
Convention Center Wi-Fi.....	\$18,500
Key Cards.....	\$18,000
Resident Reception.....	\$18,000
5K Fun Run.....	\$15,000
AAE Digital Signage.....	\$15,000
Escalator Clings.....	\$14,000
Golf Simulator.....	\$14,000
Lanyards.....	\$13,000
Foundation Donor and Leadership Reception.....	\$12,000
Notebook & Pen.....	\$12,000
Charging Lounge.....	\$11,000
Coolidge Brunch.....	\$10,000
Endo Wellness Challenge.....	\$10,000
Escalator Runners.....	\$10,000

