What’s scary this Halloween?

How much people are afraid of root canals!

In October 2019, the American Association of Endodontists, the dental specialists that save your natural teeth, asked 1,000 U.S. adults questions about what scares them most and their Halloween candy.

How scared are you of the following items or activities?

64% SNAKES
59% GETTING ROOT CANAL TREATMENT
59% HEIGHTS
57% SPEAKING IN PUBLIC
55% SPIDERS
54% BEING TRAPPED IN AN ELEVATOR
40% DOING TAXES BY YOURSELF
35% GETTING A SHOT

If you had a choice, would you rather get a root canal or do the selected activity?
I’d rather…

77% GO A DAY WITHOUT A SMARTPHONE
69% SPEND 2 HOURS IN AN ELEVATOR WITH A STRANGER
62% RUN A MARATHON
57% SPEND 1 HOUR IN A ROOM WITH 10 SPIDERS
54% SING THE NATIONAL ANTHEM AT A SPORTS GAME
53% HAVE A SNAKE IN THEIR LAP FOR 15 MINUTES
41% GO SWIMMING WITH SHARKS

What’s the safest candy for your teeth?

In actuality, according to the American Association of Endodontists, chocolate and sugarless candies, depending on a variety of factors, are the safest candies for your teeth.

Don’t be afraid! Endodontists are dental specialists highly skilled in diagnosing and treating tooth pain and performing root canal treatment. With their advanced training, specialized technology and incredible precision and hand-eye coordination, they perform virtually painless root canal treatments. Even during the scariest holiday of the year, your teeth are worth saving! From the American Association of Endodontists, Happy Halloween!