

September 20, 2017

Scott Booker, Chief Executive Officer
Andrea Pearson, Chief Marketing Officer
HealthGrades
999 18th St Ste 600
Denver, Colorado 80202-2422

Dear Mr. Booker and Ms. Pearson:

On behalf of our members, we are requesting that HealthGrades revise its business rules to include on provider profiles certifications from the nine dental specialty certifying boards recognized by the American Dental Association. We understand that your current business rules only pull certifications from the American Board of Medical Specialties and the American Osteopathic Association. Exclusion of dental specialty board certification is arbitrary and in conflict with HealthGrades stated mission to “provide consumers with the information they need to make more informed decisions, including information about the provider’s experience....”

Please correct this oversight. Information about the dental specialty certifying boards can be accessed at <http://www.ada.org/en/education-careers/careers-in-dentistry/dental-specialties/dental-specialty-boards>.

We look forward to hearing from you about this matter. Please direct any correspondence to Helen Jameson, AAE Assistant Executive Director for Professional Affairs, at hjameson@aae.org, and it will be forwarded to each of our organizations.

Sincerely,



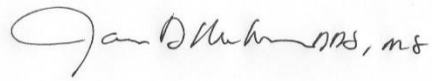
Dr. Garry L. Myers, President
American Association of Endodontists



Dr. Steven Vincent, President
American Academy of Oral and Maxillofacial Pathology



Dr. Sanjay Mailya, President
American Academy of Oral and Maxillofacial Radiology

Handwritten signature of James Nickman in cursive script.

Dr. James Nickman, President
American Academy of Pediatric Dentistry

Handwritten signature of Steven R. Daniel in cursive script.

Dr. Steven R. Daniel, President
American Academy of Periodontology

Handwritten signature of Douglas Fain in cursive script.

Dr. Douglas Fain, President
American Association of Oral and Maxillofacial Surgeons

Handwritten signature of Susan E. Brackett in cursive script.

Dr. Susan Brackett, President
American College of Prosthodontists

Handwritten signature of Nahid Maleki in cursive script.

Dr. Nahid Maleki, President
American Association of Orthodontists